

Club Coach Program Guiding Principles for low member clubs '2024-'25

Greetings officers of club WXY,

I am your District 106 Club Coach Coordinator, Daniel Grundtner. The Club Coach Program is designed to help low member clubs gain members, examine club culture, and become Distinguished.

If you are interested, here are a few steps to take to join this program. First step is to talk to your membership if you, as a group, want a Club Coach. Once the Club Coach Program is understood, take a vote. I ask this because we have limited resources to provide Club Coaches to every club in the District that needs one. We are limiting it to clubs that have 'buy in' from the membership.

I found it helpful to take the Club Coach Program Module, found by using the search engine on the TMI website. It took me an hour to get through the material and pass the two comprehensive tests. It is a requirement of TMI to get a Club Coach.

Once the vote is taken, please let me know the result so I can record it.

If the result is yes, GREAT! Our team will get to work to find you a match. What we ask, and request, is to be open to try new things. Even things you may have tried in the past. This is because it is a new day, and your target audience may be ready for your message. We also ask that you be open to following the Distinguished Club Program, DCP. That includes giving Pathway speeches, holding open houses, conducting a Moment of Truth module - in the near future, and, if you haven't done so already, one officer takes, and passes, the Club Coach Program Module.

If the result is no, your Area and Division Directors will continue to assist and aid your club to be successful, beginning with the club visit report.

I am a volunteer to help your club succeed by matching low member clubs with experienced Toastmasters. I know how much work it is to build, and rebuild, a club. Twenty four years ago I set out to start a club. It took a year and a month to get to twenty members so we could charter. Twelve years ago I was a Club Coach. I was lucky, two other experienced Toastmasters joined the club to get it back to Distinguished and I got the credit for my third DTM.

In both cases, there was hard work, disappointments, and successes. To me, it was worth it because I believe what the Toastmasters Program can do for people's work, personal, and civic life.

Please let me know if you are interested in the Club Coach Program, or if you have any other questions. More information can be found at [Toastmasters International -Club Coach Program](#)

Daniel Grundtner

Club Coach Coordinator D106 '24-'25